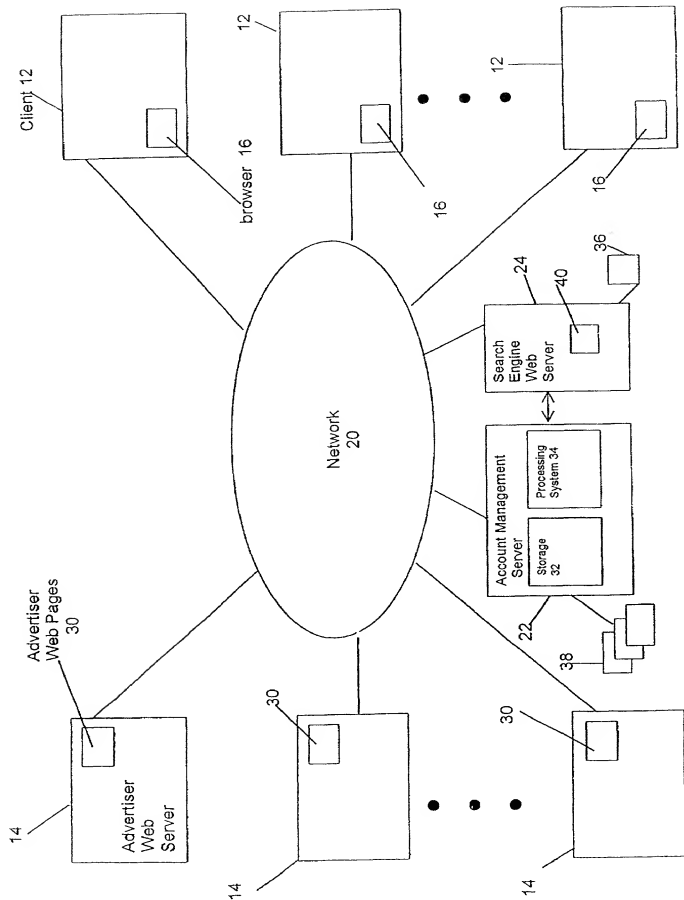


FIG. 1



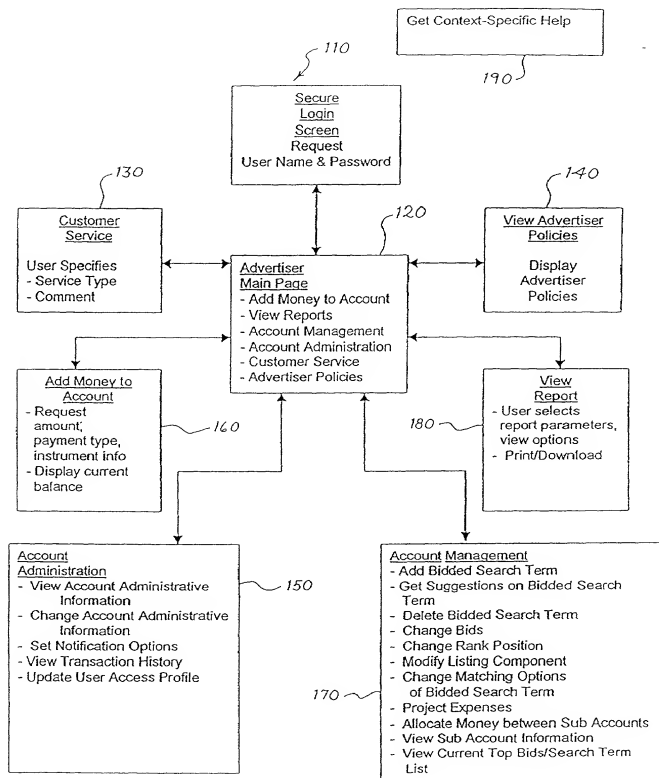
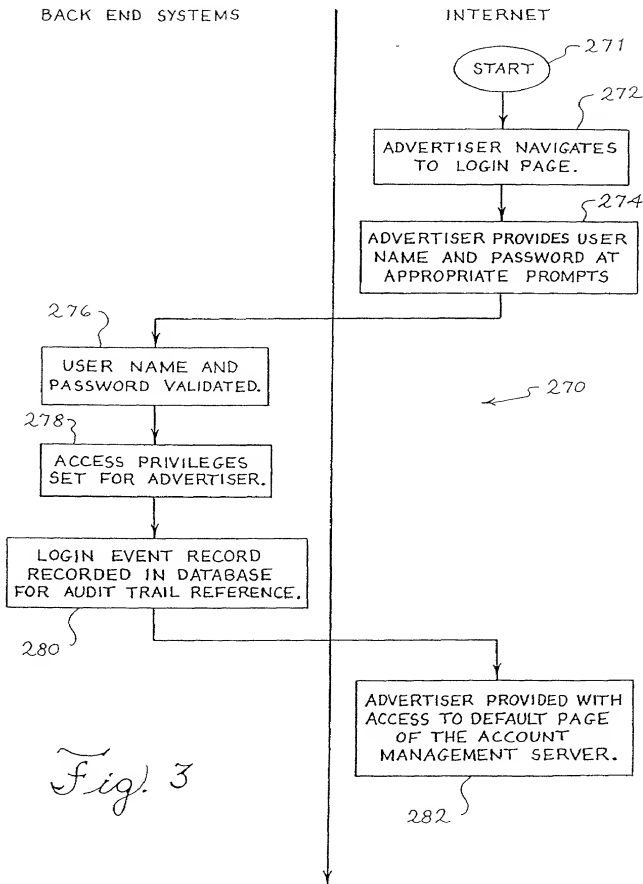


Fig. 2



BACK END SYSTEMS

INTERNET

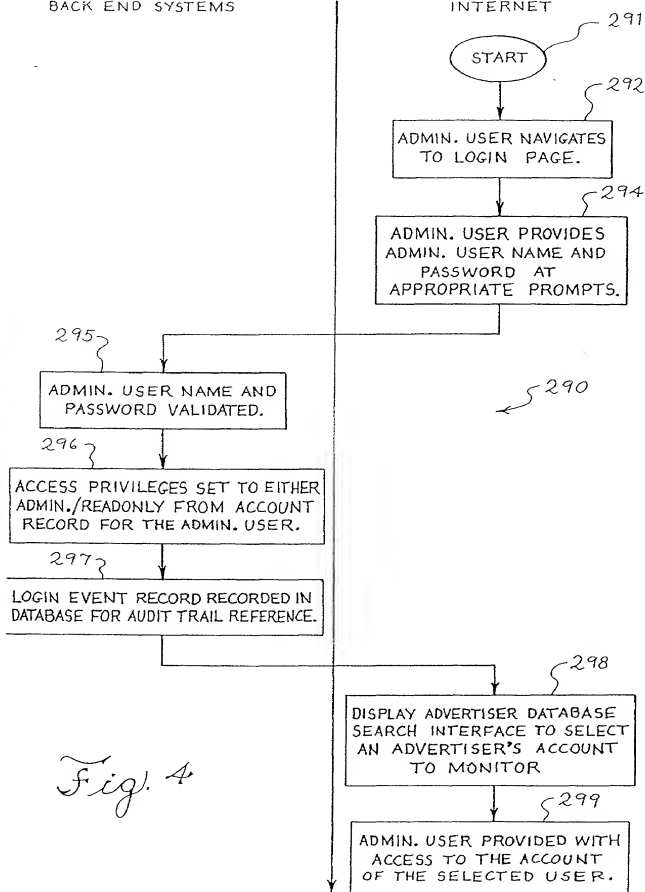


Fig. 4

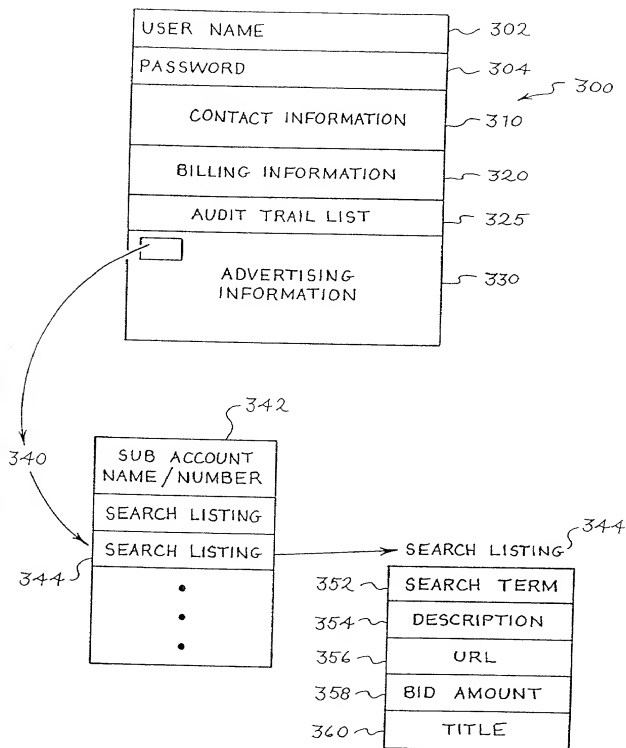


Fig. 5

*Fig. 6*

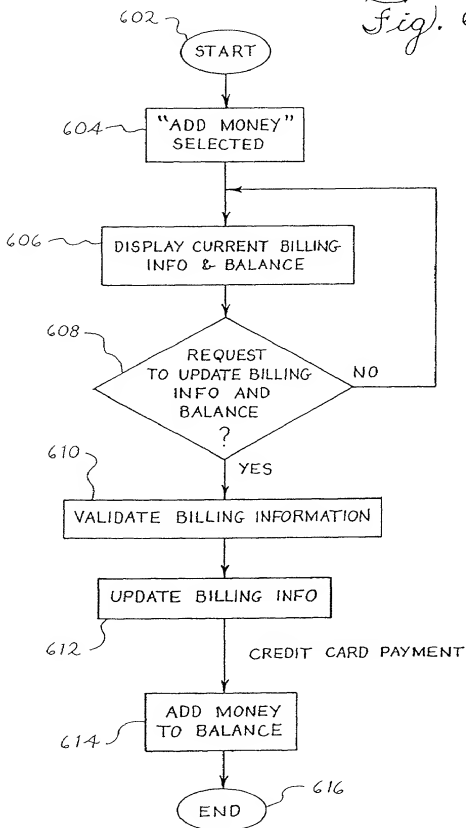


Fig. 7



☐ Dinner & a movie Find it on at hand

SELECT A CATEGORY ☒ WHAT CITY? AL ☒ FIND IT!

ZIP DRIVES

Find It!

Type what you're looking for and click Find It!

- 760a Try Go To Remote! 730 Add Go To to Favorites
- 720 1. We Buy And Sell Zip Drives 720  
 Buy Sell or Trade used computers, memory, peripherals, hardware and software. We offer the best brand names, competitive prices, large inventory, and reliability. We can ship anywhere.  
<http://www.micro-tradingpost.com/> (Cost to advertiser: \$0.08)
  - 740 2. MacInFind.com - Click Here! 750a  
 Online guide to apple computer retailers. Find IMacs, power macintosh G3s, powerbooks, mac software and much more!  
<http://www.macinfind.com/> (Cost to advertiser: \$0.07) 750b
  - 760c 3. Custom Computer Systems, Inc (CCS) 710c  
 CCS, a wholesale distributor of computer systems, parts & accessories. Online shopping and same day shipping! 800.379.1227  
<http://www.wccsi.com/> (Cost to advertiser: \$0.06) 750c
  - 760d 4. Best Price on Zip Drives 710d  
 ATMAN - USA.COM Computer on-line shopping. Huge selection, competitive price, reliable service. Major credit cards are welcome.  
<http://www.atman-usa.com/> (Cost to advertiser: \$0.02) 750d
  - 760e 5. Computer Beat...One -- Step Web Directory 710e  
 A One-Stop Web Directory featuring top computer, PC, Mac web sites on the Internet. Spotlights Computer News, Help Desks, HTML, Internet and Computer Shopping!  
<http://www.search-beat.com/> (Cost to advertiser: \$0.01)
  - 760f 6. Macnet Online Computer Store 750e  
 Computer retailer of hardware software peripherals consumable and accessories for PC/Macintosh users. See Powermac, IMac, DVD, digital camera, monitors, printers, scanners, networking, PDA, notebook, and more.  
<http://www.applemacnet.com/> (Cost to advertiser: \$0.01) 750f
  - 760g 7. hard drives for sale, western digital, maxtor, seagate, samsung, ibm, lomega zip drives. Ide, scsi, PSA Inc reseller 710g  
 Offering computer systems, memory, cpu sales, motherboards, computer upgrades at volume and dealer pricing. A distributor, reseller, broker for all pc needs from corporations to individual personal computer users. PSA Inc. - computer sales and upgrades.  
<http://www.psa.com/>
  - 760h 8. Tape Drives, Zip Drives, Floppy Drives 710h  
 Wholesale distributor in Cleveland Ohio of computer hardware, computer systems, computer components, peripherals, cases, keyboards, mice, tape backup and floppy drives. Free technical support.  
<http://www.kitsandbytesinc.com/>

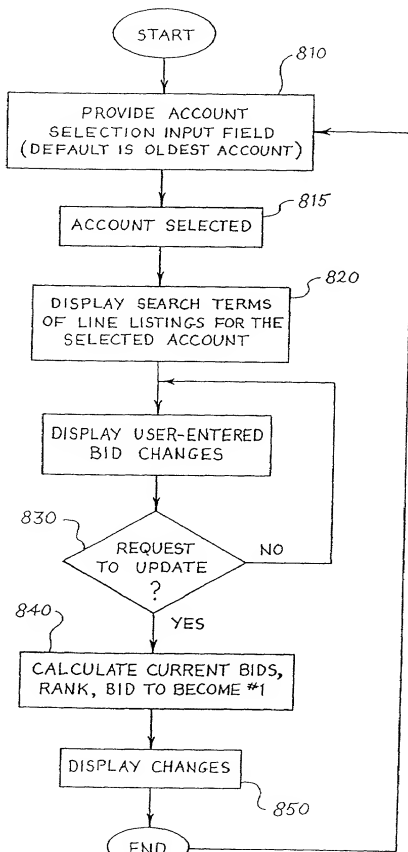


Fig. 8

900

910

920

CAMPAIGN #1

PAGE 1

902

904

906

907

SEARCH TERM	CURRENT BID	CURRENT RANK	BID TO BECOME #1	NEW BID
CAR	0.01	10	1.00	0.01
AUTO	0.10	5	2.00	0.12
AUTOMOBILE	0.13	2	1.50	0.15

908

912

UPDATE BIDS

Fig. 9

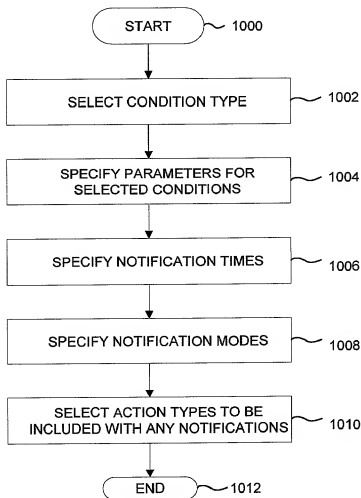


FIG. 10

FIG. 11

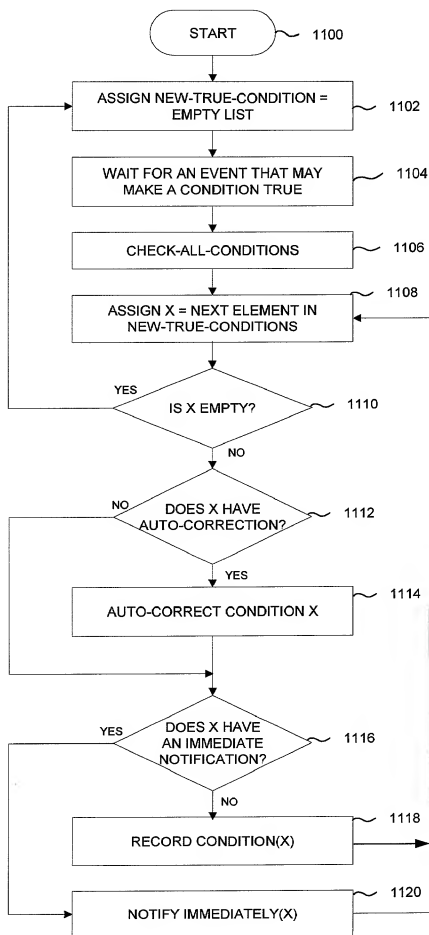


FIG. 12

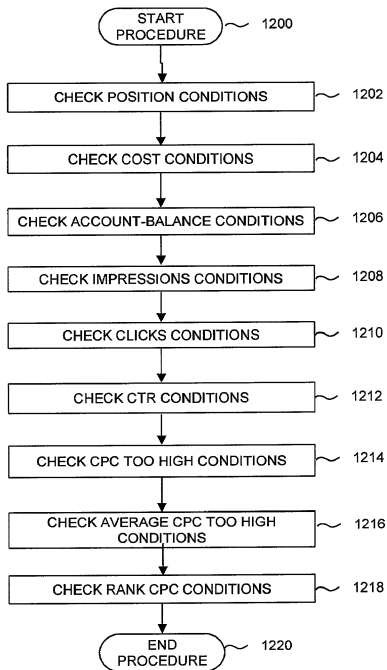


FIG. 13

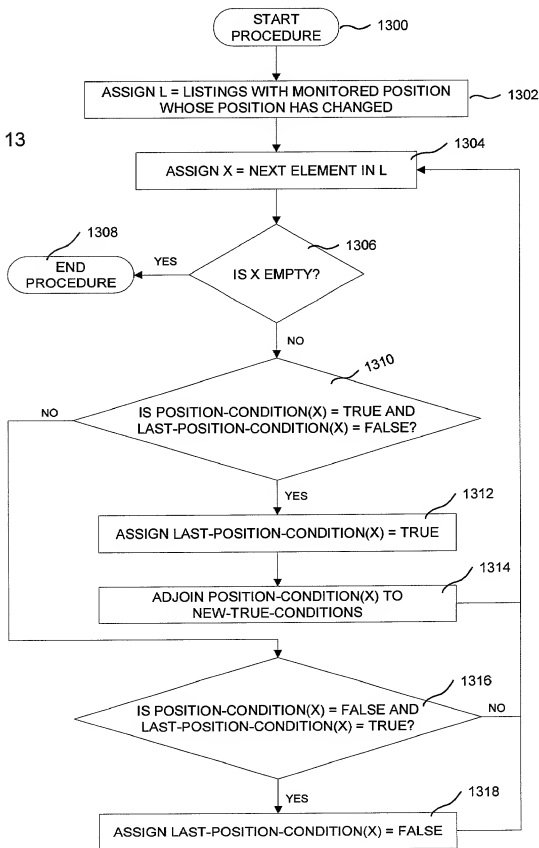


FIG. 14

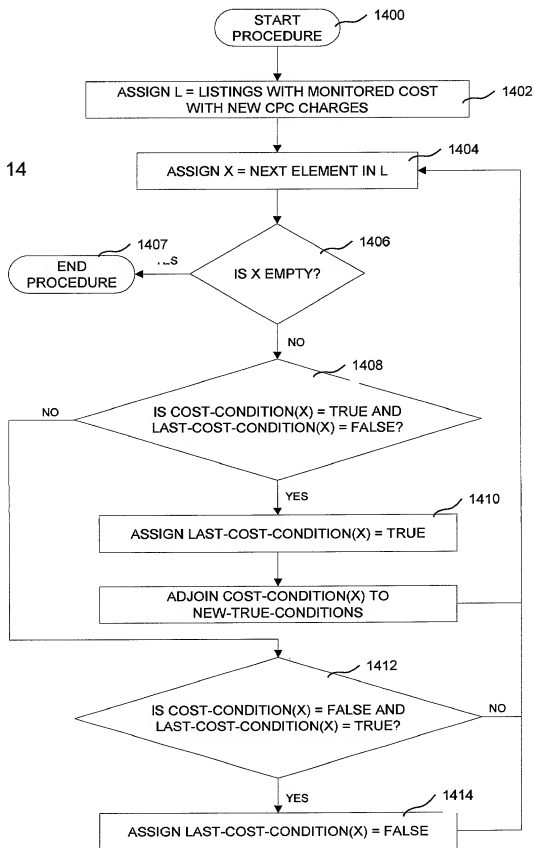


FIG. 15

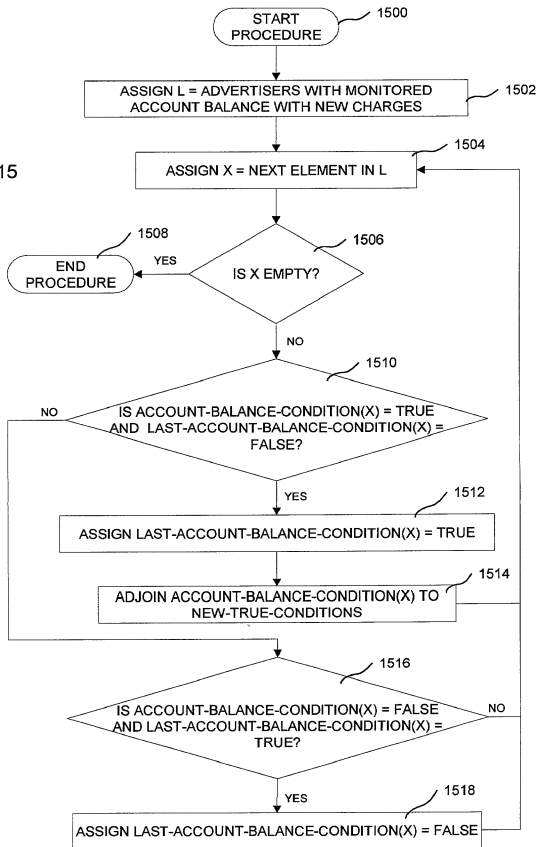


FIG. 16

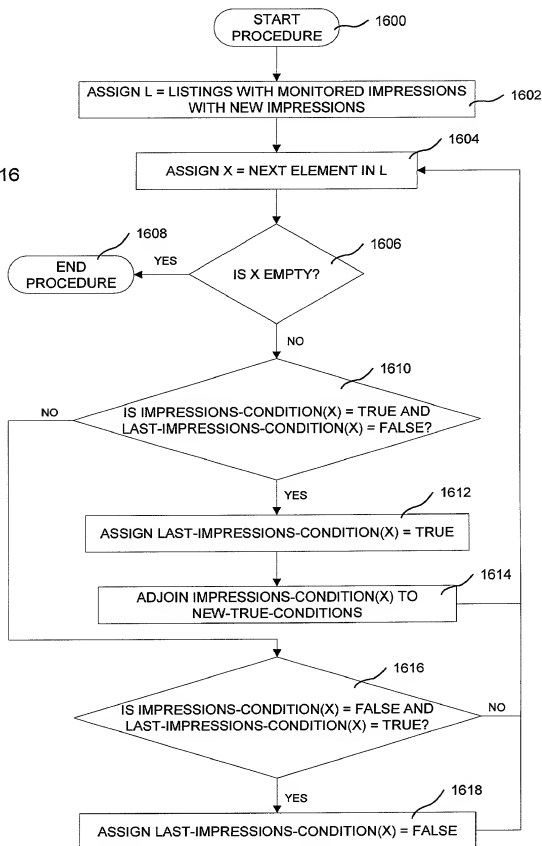


FIG. 17

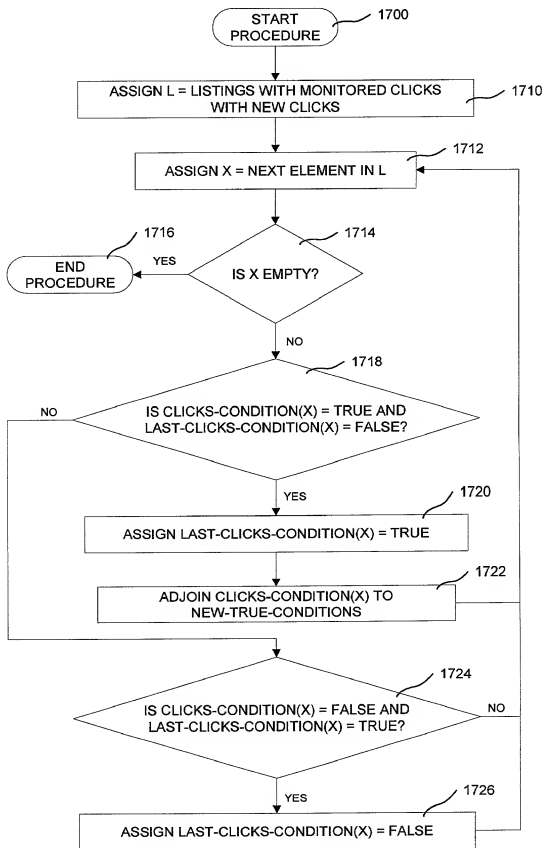


FIG. 18

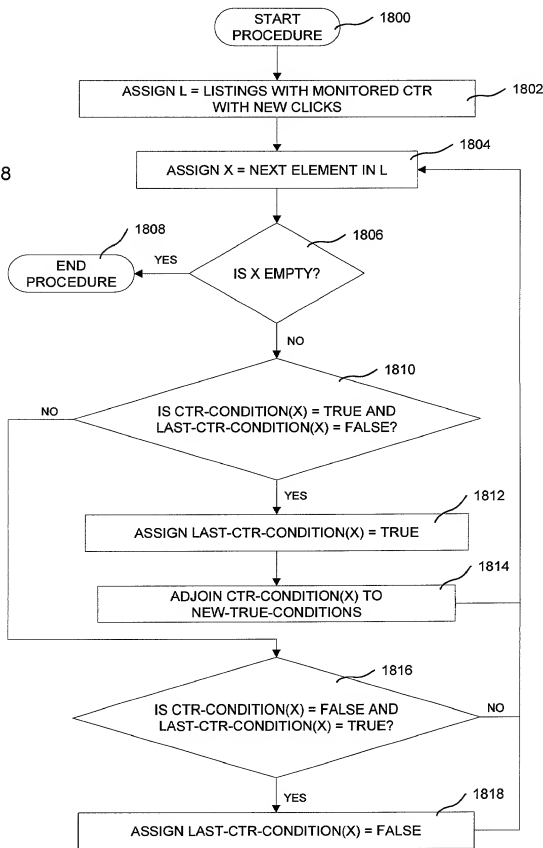


FIG. 19

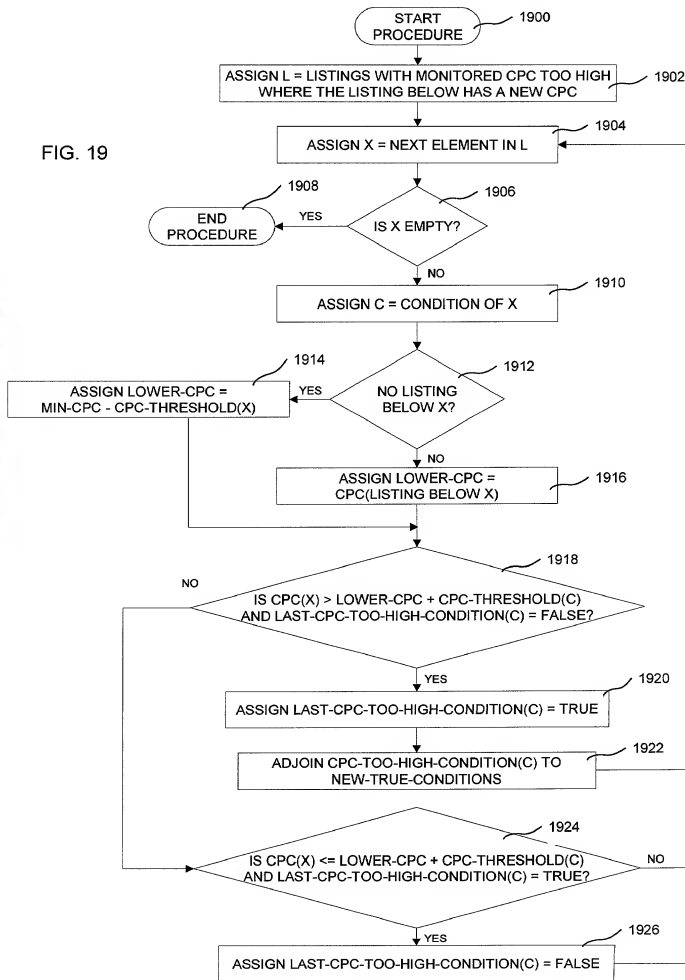
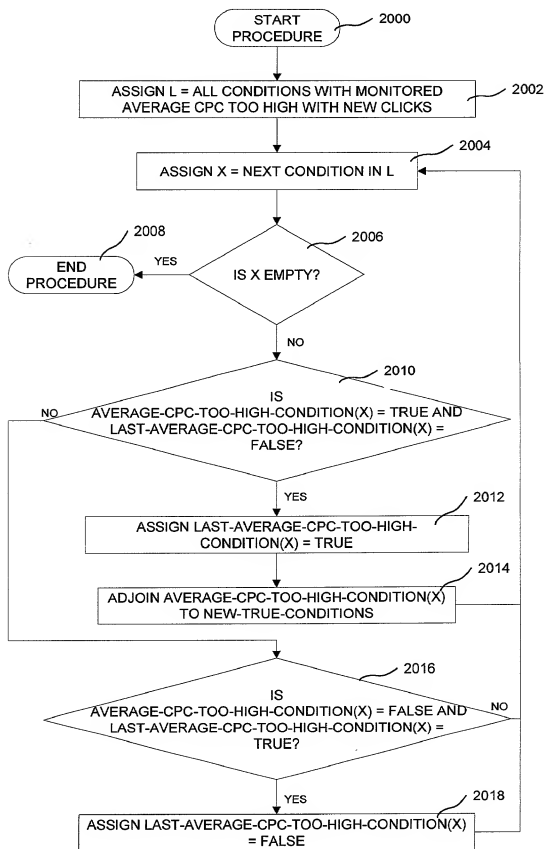


FIG. 20



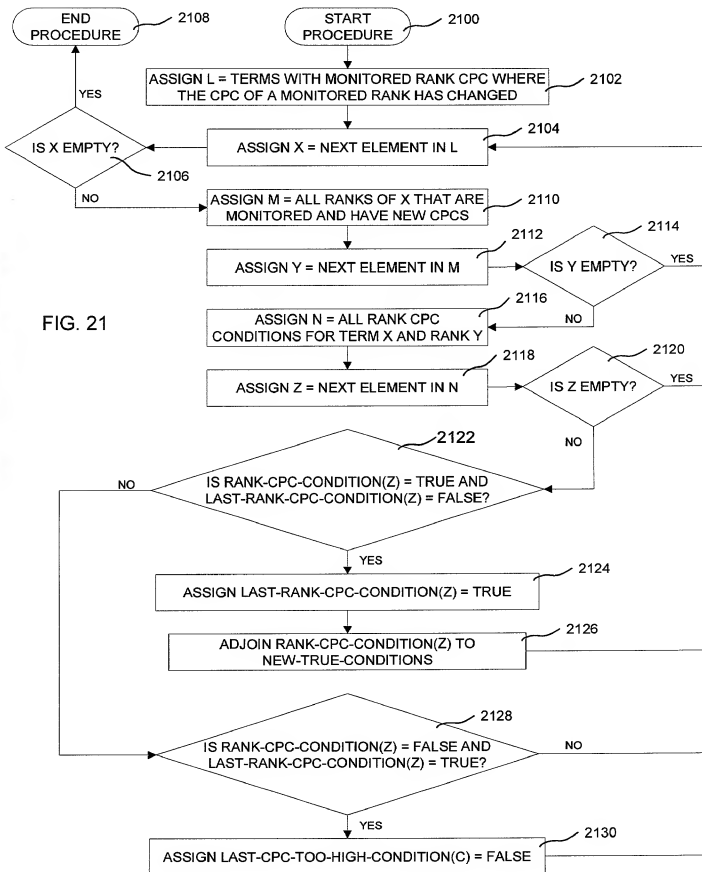
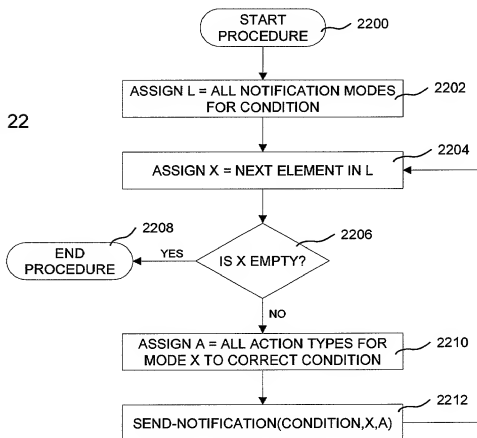


FIG. 22



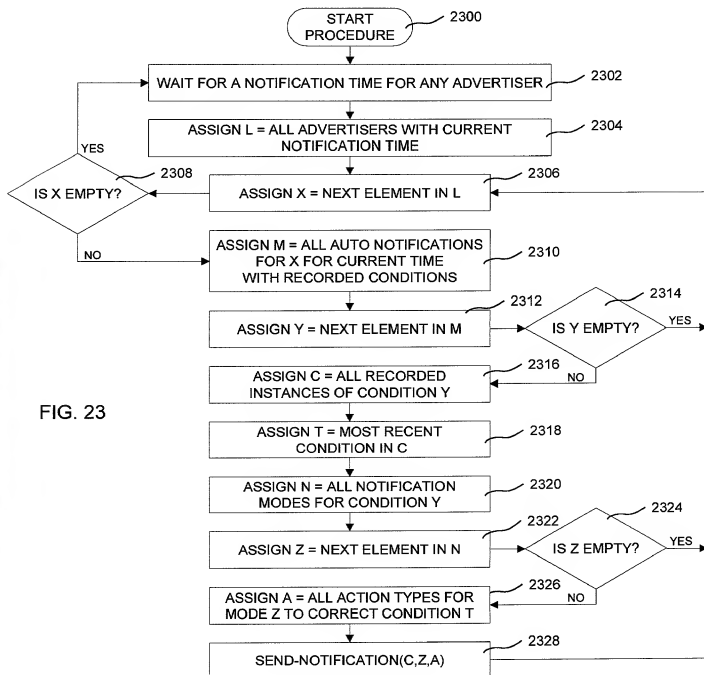


FIG. 24

